

# Briar Cliff UNIVERSITY

Western Iowa Tech Community College to Briar Cliff University

## TRANSFER GUIDE



## BACHELOR OF ARTS IN INTERNATIONAL BUSINESS PROGRAM

### OVERVIEW

The international business major is designed to prepare students for positions in large businesses with global operations. The program builds on a foundation of liberal arts courses and provides the educational background to begin a career in international business. The program design seeks to ensure that students attain a broad perspective on the unique feature of multi-national businesses thus preparing them for successful careers in global reaching enterprises. The skills learned will allow graduates to progress in a career or to pursue advanced studies.



### WHY THIS PROGRAM?

**Real Experience:** As a student you'll receive credited internship hours that will help ensure you graduate with the skills needed to make an impact in your chosen career field. You can fulfill these credits anywhere in the world!

**Flexible:** Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

**Make international connections:** From hands on internships to opportunities to mingle with international business leaders, international business majors have the opportunity to network with organizations that conduct business worldwide. Briar Cliff offers unlimited experiences to set you up for a successful career at home or abroad.

Briar Cliff offers one of the region's only dedicated international business program curriculums. If you decide to earn a double major, you can accomplish it in just 4 years.

### PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science in International Business at Western Iowa Tech Community College and Bachelor of Arts in International Business at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.

### CAREER OUTLOOK

If you have a degree in international business, potential employers might include private businesses, nonprofit organizations, or the U.S. government. Many international business graduates work in private companies. With strong business acumen, intercultural communication skills, and networking capabilities, you could potentially do the following:

- Work for a United States-based company that does business in other countries and will require you to travel to these locales.
- Work abroad as an expatriate for a United States based or foreign company.

### CAREER OPTIONS

- Corporation management
- Financial consultant
- Management analyst
- Sales coordinator
- Trade specialist
- Market manager
- International policy analyst
- Logistics manager



# BACHELOR OF ARTS IN INTERNATIONAL BUSINESS

## Western Iowa Tech Community College

### Freshman - Fall Semester (16 credits)

SDV 108	The College Experience	1
BUS 102	Intro to Business	3
CSC 116	Information Computer	3
ECN 120	Principles of Macroeconomics	3
Bus 185	Business Law I	3
ENG 105	Composition I	3

### Freshman - Spring Semester (16 credits)

MGMT 101	Principles of Management	3
ECN 130	Principles of Microeconomics	3
BUS 186	Business Law II	3
ENG 106	Composition II	3
MAT 157	Statistics	4

### Sophomore - Fall Semester (17 credits)

ACC 131	Principles of Accounting I	4
BIO 105	Intro to Biology	4
MUS 100	Music Appreciation	3
PHI 105	Introduction to Ethics	3
CLS 212	Diversity	3

### Sophomore - Spring Semester (15 credits)

MAT 201	Applied Calculus	5
ACC 132	Principles of Accounting II	4
ART 101	Art Appreciation	3
SPC 112	Public Speaking	3

**Western Iowa Tech Program Total ..... 64**

#### \*Recommended Mathematics

MATH 1140 (or higher) Intermediate Algebra

#### \*Recommended Elective

INFO 2100 Excel Spreadsheet Applications

General Education Requirements: two courses from the Aesthetic Foundation (AE), one from the Historical Foundation (HC), and one from the Religious Foundation (RE), one from the Multicultural foundation (MC). Students completing their AA through WITCC will have the Foundation courses waived for to BCU. Students only completing the pre-requisite courses and not earning the AA will be required to complete all Foundation courses for graduation with their CJUS degree.

### Required WITCC Courses for BCU Foundation

Aesthetics courses (AE)

ART 101, ART 203, ART 204, DRA 101, DRA 112,  
HUM 101, HUM 220, LIT 101, LIT 110, LIT 111,  
LIT 140, LIT 141, LIT 150, LIT 151, LIT 185, MUS 100,

MUS 199, MUS 205

Multicultural Foundation (MC)

LIT 150, LIT 151, REL 101, MUS 202, GEO 121,  
HIS 255, HIS 256, LIT 133, LIT 189, SOC 200

Historical Consciousness Foundation (HC)

HIS 110, HIS 111, HIS 151, HIS 152, HIS 251,  
MMS 101, PHI 101, POL 111

Religious Education (RE) - Taken at BCU

THEO 116 Church in the World  
OR THEO 203 Christian Denominations  
OR THEO 107 Christian & Franciscan Tradition

Franciscan Core - Taken at BCU

CORE 110

## Questions?

Contact Admissions at (712) 279-5200 or  
email [Admissions@briarcliff.edu](mailto:Admissions@briarcliff.edu).

# BACHELOR OF ARTS IN INTERNATIONAL BUSINESS

## Briar Cliff University

### Junior - Fall Semester (15 Credits)

BUAD 220	Microcomputer Applications for Bus.	1
BUAD 226	Bus. Ethics and Social Responsibility	3
BUAD 301	Principles of Marketing	3
BUAD 324	International Law	3
BUAD 329	International Management	3

### Junior - Spring Semester (14 Credits)

BUAD	Elective	3
BUAD 330	Principles of Corporate Finance	3
BUAD 352	Risk Management and Insurance	3
BUAD 412	International Financial Management	3
BUAD	Independent Study	4

### Senior - Fall Semester (14 credits)

BUAD	Elective or Internship	4
BUAD 385	Global Business	4
BUAD 476	Business Analytics	3
CORE 310	Franciscan Core Courses	3
THEO 204	Christian Morality	3

### Senior - Spring Semester (15 credits)

BUAD	Elective or Internship	3
BUAD 439	Multinational Corporation Strategy	
	Simulation (MNC)	3
BUAD 365	Supply Chain Management	3
BUAD 350	Production & Operations Management	3
BUAD 429	Strategic Management	3

**Briar Cliff University Program Total ..... 58**

**Required Minimum Total Credit Hours**

**(between WITCC and BCU) ..... 120**

# 11:1

**STUDENT TO  
FACULTY RATIO**

# 90+

**YEARS OF EXCELLENCE  
IN EDUCATION**

# 30+

**STUDENT SUPPORT  
SERVICES**

**BriarCliff**  
**UNIVERSITY**

the catholic franciscan learning place

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**briarcliff.edu**